A Welcome and Introduction

Hello, and thank you so much for your interest in becoming a sponsor of the Portland Design Events Lecture Series.

Portland Design Events is the premier website for finding and sharing architecture and design-related events in Portland, Oregon. We are a master calendar, posting and actively sharing events for dozens of local organizations and individuals through our website, weekly email digests, and social media channels. Our mission is to make it easy for members of our community to find and participate in conversations about the impact of design in our everyday lives.

We are proud to organize a quarterly lecture series, bringing innovative designers from around the world to share their work and process with the Portland community. Presentations range on a variety of design-related topics, from architecture and landscape, to interiors, urban design and more. The series brings outside, world-class perspectives to Portland, inspiring our local designers to create a more beautiful, resilient, and equitable future.

As we continue to be the sole group regularly bringing outside, top-tier lectures to Portland’s design community, we rely on a deep and wide-reaching network of volunteers, supporters, and sponsors to make the series happen.

Sponsorship of the Portland Design Events Lecture Series offers the opportunity to invest in our design community, allowing students, professionals, and members of the public the chance to gain inspiration and learn insights that they can bring back to their practice. The series also offers community-building through a social hour before the event, and allows for talented emerging designers to gain exposure as they open each lecture as a cornerstone of the series format.

Our 2019 Sponsor Program offers four levels of annual sponsorship, each carrying a set of distinct benefits. The following pages outline the lecture series, format, and levels in which you can get involved.

We sincerely hope that you will consider supporting this popular series, and we look forward to working with you as the series continues to evolve and grow.

With gratitude,

[Signature]

John M. Maternoski
Founder, Portland Design Events
About the Lecture Series

LECTURE FORMAT
1 hour Social Hour
15 minute Opening Lecture by Local Emerging Professional
1 Hour Headline Lecture
15 minute Question/Answer Session

Lectures are generally held on Thursday evenings, 5:30-8:00pm.

VENUE/ATTENDANCE
New in 2019, our events will rotate through a variety of downtown venues, each with a capacity of approximately 200 people.

ADMISSION
Sliding scale. Suggested $5 students/recent graduates; $15 professionals

DATES
Lectures are quarterly - February, May, September, and November 2019.

2019 Series

February 28, 2019
SUSAN JONES
atelierjones llc
Award-winning architect, researcher, and community activist

May 16, 2019
LISA IWAMOTO
IwamotoScott Architecture
Architectural Record 2018 Women in Architecture Award Recipient

September 26, 2019
GULLIVAR SHEPARD
Michael Van Valkenburgh Assocs.
2016 ASLA Firm of the Year

November 2019
2019 AIA FIRM AWARD WINNER
(Anticipated)
By the Numbers

200
In-person attendees per lecture

2,126
Average webpage views per lecture

18+
Series sponsors (and counting!)

Airfare 7%
Meals 7%
Food/drinks 8%
Event Staff 15%

Typical Event Cost Distribution

Hotel 5%
Photography 4%
Insurance 2%
Admin 26%
Speaking Fees 26%

Sponsorship Packages

Each sponsorship package is sold on an annual basis. Benefits will be applied to all remaining 2019 events following date of purchase.

**Bronze**
Unlimited  
$500
- Logo on posters, advertisements, and lecture series webpage(s)  
- Logo on slideshow before and after each lecture  
- Logo and thank you on social media channels  
- Logo on the web recordings of the presentations  
- 2 complimentary tickets per lecture

**Silver**
12 Available/year  
$1,250
- Opportunity to host a table at one event of your choosing  
- Logo on posters, advertisements, and lecture series webpage(s)  
- Logo on slideshow before and after each lecture  
- Logo and thank you on social media channels  
- Logo on the web recordings of the presentations  
- 2 complimentary tickets per lecture

**Gold**
6 Available/year  
$2,500
- Opportunity to introduce a lecturer at one event of your choosing  
- Opportunity to host a table at one event of your choosing  
- Logo on posters, advertisements, and lecture series webpage(s)  
- Logo on slideshow before and after each lecture  
- Logo and thank you on social media channels  
- Logo on the web recordings of the presentations  
- 4 complimentary tickets per lecture

**Platinum**
1 Available/year  
$5,000
- Naming rights for series (“Lecture Series presented by ____”)  
- Logo in sidebar of all portlanddesign.org pages (5,000 views/month)  
- Opportunity to introduce a lecturer at one event of your choosing  
- Opportunity to host a table at one event of your choosing  
- Logo on posters, advertisements, and lecture series webpage(s)  
- Logo on slideshow before and after each lecture  
- Logo and thank you on social media channels  
- Logo on the web recordings of the presentations  
- 4 complimentary tickets per lecture

In-kind sponsorships also available. Please contact us if interested.
2019 Sponsor Request Form

Payments may be made online by visiting portlanddesign.org/lectures, or by check, mailed to Portland Design Events with the following information completed below:

- **Company name**
- **Contact**
- **Address**
- **City, state, zip**
- **Phone number**
- **Email address**

Please complete the information above, including the desired level of sponsorship. Make checks payable to Portland Design Events and mail to:

Portland Design Events
Attn: John Maternoski
2284 NW Everett St, #406
Portland, OR 97210-5550

For questions or additional information, please contact:

John Maternoski, john@portlanddesign.org, 920.819.2936
Lucas Gray, lucas@propelstudio.com, 503.453.7195

Please note that contributions are not tax-deductible.
Thank You.